Learning outcomes

By the end of this course, you’ll be able to:

* utilise Python to collect and import large amounts of complex data through various approaches, including web scraping techniques and APIs
* utilise Python to wrangle data for effective analysis
* complete advanced analytical processes to determine critical business insights from data sets
* prepare comprehensive and complex visualisations to gather insights and study trends, and present insights to support critical business decisions
* articulate and justify approaches, insights, and recommendations to inform business strategies.